

create such infrastructure and to frame such regulations, in which and by which, the inherent potentialities of man may find their highest fulfilment. Let us consider this point.

## **Economic System For What?**

An economic system must achieve the production of all the basic things essential for the maintenance and development of the people, as well as the protection and development of the Nation. Having satisfied the basic minimum requirements, the question naturally arises whether there should be more production for greater prosperity and happiness. Western societies consider it most essential, and even desirable, to go on continuously and systematically increasing the desires and needs of man. There is no upper limit in this context. Normally, desire precedes the effort to produce the things desired. But now the position is reverse. People are induced to desire and use the things that have been or are being produced. Instead of producing to meet the demand, the search is on for markets for the goods already produced. If the demand does not exist, systematic efforts are made to create demand. This has become the chief characteristic of the Western economic system. Earlier, production followed the demand; now demand follows the production. Consider the use of tea, for example. Tea was not produced because people desired and wanted it. But tea was produced and we were induced to develop a taste for tea. Now tea is a common man's drink. It has become a part of our life. The case of vegetable ghee is similar. Did anyone ever want to use it? It was first produced, and then we were taught to use it. If whatever is manufactured is not consumed, there will be depression. Some of us may remember the Great Depression of 1930-32. There was abundance of goods at that time, but there was no demand. Therefore, factories had to be closed down. Bankruptcy and unemployment were widespread. Thus nowadays, it is most important that what is being produced must be consumed.

## **New Demand Is Located**

The Editor of *Organiser*, an English Weekly, had gone to the U.S.A. for a visit sometime ago. Upon his return, he related an interesting instance. There is a factory which produces "Potato-peelers", a device for peeling potatoes. The production of this factory outstripped the demand for the device. The management of the firm faced the problem of finding some way by which people might be induced to buy more potato-peelers. They